

TYLER LUKACS

graphic designer | videographer

As a seasoned creative with over 15 years of hands-on experience in graphic design and videography, I bring a robust portfolio of proven expertise to the table.

EXPERIENCE

AvidXchange, Inc.

Senior Graphic Designer *(October 2021-Present)*

Collaborate closely with the Creative Director to align on strategy and conceptualize ideas for brand identity, advertisements, and integrated campaigns.

Oversee the management of video content, from conceptualization and production to distribution and performance tracking, to leverage the power of visual storytelling in marketing efforts.

Effectively articulate design strategies, demonstrating a deep understanding of brand objectives and market trends.

Demonstrate adeptness in creative development and adeptly manage production schedules, consistently delivering projects on time and in accordance with established processes.

Maron Electric Company

**Marketing Manager &
Senior Graphic Designer** *(March 2016-October 2021)*

Strategize, develop, and implement comprehensive marketing campaigns across various channels, including digital, print, and social media platforms.

Oversee and manage all aspects of social media engagement, including content creation, community management, and analytics tracking to enhance brand presence and engagement.

Design and produce compelling brochures, sell sheets, and other collateral materials to effectively communicate product features, benefits, and value propositions.

Implement measures to streamline internal communication processes, enhancing collaboration and productivity within the organization.

CONTACT

937 657 9918

tyler.lukacs@gmail.com

lewkix.com

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe Audition

Adobe Lightroom

DaVinci Resolve

SKILLS

Typography

Brand Identity

Advertising Design

Social Media Design

Video Production

Video Editing

Visual Composition

Time Management

Photography

Print Production

Motion Design

Digital Design

Packaging Design

Data Visualization

Prototyping

Brand Strategy